



Official Entry Form

Michigan Secretary of State 2004 Watercraft Decal Design Challenge

This design idea was submitted by:

Date submitted:

NAME:

ADDRESS:

CITY/ZIP:

DAYTIME TELEPHONE:

(For students) SCHOOL:

The Michigan Secretary of State is seeking design ideas for a fund-raising watercraft decal that reflect the beauty and splendor of the Great Lakes. Proceeds from the sale of the decal will help protect water quality by fighting against the aquatic nuisance species that invade our lakes.

You can help us create a decal by contributing your design ideas. Please review the guidelines on the back of this sheet, then sketch or describe your design ideas in the areas indicated. *Choose one of the following methods to describe your idea, or use all three! All entries must be postmarked by midnight June 16.*

1. Circle one or more of the design or theme elements that you like:

Natural and man-made landmarks

Bridges (e.g. Mackinac or Blue Water)

Lighthouses

Breakwalls, piers and docks

Other _____

Landscapes and waterscapes

Beaches or shorelines

Underwater reefs

Marshes and wetlands

Coastal dunes or bluffs

Other _____

Images related to the Great Lakes

Freighters and ships

Soo Locks

Sunken ships and marine artifacts

Sunrise or sunset over the water

Other _____

Native animals and plants

Fish (e.g. salmon, trout, bass or shellfish)

Animals (e.g. beaver or moose)

Birds (e.g. shorebirds or waterfowl)

Plants (e.g. cattails, lakeweed or water lillies)

Other _____

Recreational and commercial activities

Fishing

Boating and sailing

Water skiing

Swimming

Scuba diving

Other _____

2. Describe your design idea on the lines below:

3. Draw your design idea in this box:

Challenge Rules and Decal Design Criteria

Challenge rules

- ➔ The “2004 Watercraft Decal Design Challenge” is open to all Michigan residents, except for the challenge judges and their immediate families.
- ➔ All decal designs must be submitted on an official entry form. Official entry forms and challenge rules are available from the Michigan Secretary of State Web site at: <http://www.Michigan.gov/sos> or at any Secretary of State branch office.
- ➔ Entry forms and challenge rules may also be obtained by writing to the: 2004 Watercraft Decal Design Challenge, Attn: James Fackler, Michigan Secretary of State, Treasury Building – 4th Floor, 430 W. Allegan, Lansing, MI, 48918.
- ➔ Send completed entry forms to: 2004 Watercraft Decal Design Challenge, Attn: James Fackler, Michigan Secretary of State, Treasury Building – 4th Floor, 430 W. Allegan, Lansing, MI, 48918. Entries must be postmarked between May 19 and midnight on June 16. Entries received after midnight June 16 will not be considered.
- ➔ Only one entry per participant. If a participant submits two or more designs, all of the entries will be declared ineligible.
- ➔ Submitted entries become the sole property of the Michigan Secretary of State and will not be returned. The department reserves the right to modify the winning designs and themes prior to use. No rights in a design or theme may be reserved or copyrighted by the participant.
- ➔ Neither the Michigan Secretary of State nor the challenge judges will assume any responsibility or liability for the damage, loss, theft, misdirection, lateness or insufficient postage of any entry.
- ➔ All decisions by the Michigan Secretary of State are final.

Decal design criteria

- ➔ Participants may submit an idea by drawing it within the 6-inch square, circling the appropriate design elements listed on the entry form, including a brief written statement of what their design looks like, or by using all three methods.
- ➔ Watercolor and acrylic paints, markers, crayon, pen-and-ink, and pencil are suitable artistic media for creating a design. Designs should be two-dimensional – no relief or sculptured designs will be accepted.
- ➔ Participants may also create design ideas using computer graphic software.

Decal Design Concepts

- ➔ The Michigan Secretary of State is seeking to help protect Michigan’s water quality by sales of a fund-raising decal. The decal’s design should reflect the beauty and splendor of the Great Lakes or the importance of the Great Lakes water quality to Michigan. Suitable design concepts may include but are not limited to:
 - Natural and man-made state landmarks
 - Landscapes or waterscapes
 - Indigenous animals and plants
 - Representations of the Great Lakes
 - Recreational or commercial enterprises supported by the Great Lakes
- ➔ Decal designs should have a broad appeal and avoid controversial subjects or symbols that are likely to offend.
- ➔ Inappropriate decal designs include but are not limited to logos or depictions of specific commercial, private, educational, civic, religious, sports or other organizations whose membership or ownership is not universal.
- ➔ No frivolous or inappropriate decal designs will be accepted.
- ➔ Decal designs that are covered by copyright, trademark or other rights (such as privacy or publicity rights) must include a release acceptable to the Michigan Department of State from the rights owner. This release must allow the concept to be used on the watercraft decal, in marketing and promotional materials and on the department’s Web site for unlimited worldwide distribution without charge or restriction.